

Doyenne

AMIPLE LEADERSHIP PROFILE

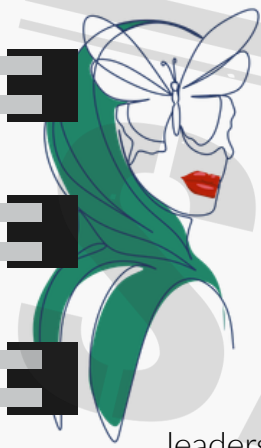
blueprint

*designed for the woman you are.
built for the leader you're becoming.
grounded in how you lead, decide,
and influence at your best.*

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CREATED FOR

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FROM MY LEADERSHIP TO YOURS

leadership is often taught as a set of skills, behaviours and strategies. those things matter. but lasting growth does not come from collecting more techniques. it comes from understanding yourself more deeply.

every woman leads with two layers.

- the conscious layer is what you choose: your intent. your values. the leader you try to be.
- the unconscious layer is what shows up under pressure: your default patterns, blind spots, stress responses, and the habits you repeat without realising.

and pressure is not exactly in short supply. women are often taught to lead by adapting, proving, carrying more, and meeting standards they did not design. they become excellent at holding everything together, even when the way they are leading is quietly pulling them away from themselves.

most leadership programmes only coach the conscious layer. that is why change can feel slow, even when you are doing all the right things.

doyenne starts differently. we start with your personalised leadership profile blueprint. it uses human design as a framework for self-awareness, helping you understand the patterns that shape how you lead, decide, communicate, manage pressure and create impact.

this blueprint is not here to turn you into someone else. it's here to help you stop borrowing leadership styles that were never built for you, and start leading with more authority from who you already are.

leadership is not about becoming someone else. it is about understanding who you are, trusting your own authority and leading in a way that is both effective and deeply authentic.

the programme doesn't just teach leadership. it teaches you *your* leadership. because the strongest leadership is never borrowed. it is embodied.

my wish for you is simple: stop questioning the leader you think you need to become. start trusting the one already in you.

fiona and i have given you the map. now it's time for you to turn it into how you lead.

suki
founder, the female collective



YOUR BLUEPRINT

HERE'S HOW TO USE IT

- read page 4 first. that is your orientation.
- then choose one pillar to focus on at a time. don't try and 'fix' everything at once.
- use the aligned vs misaligned signals to catch yourself in the moment.
- use the practical moves and sentence starters immediately. that's where change starts.
- bring this blueprint back to every module. after each session, take 15 minutes to connect what you have learned back to how you lead in real life.

THROUGHOUT THIS BLUEPRINT, YOU'LL START TO SEE

- how your energy naturally moves, and where you create the greatest momentum.
- how clarity lands for you, so your decisions become cleaner, steadier and harder to shake.
- how your voice builds trust, influence and authority when used with intention.
- how to protect your energy without relying on willpower, over-functioning, or the dangerous little lie that you can just push through.
- how your leadership is evolving, and what kind of impact you are here to create.
- where pressure pulls you out of alignment, into frustration, over-responsibility, self-doubt, or performance.
- how to strengthen the way you lead without sacrificing the woman you are.

USE THIS BLUEPRINT WHEN

- you feel rushed, flat, reactive, or quietly resentful.
- you are being pulled to perform instead of lead.
- you are making a decision under pressure.
- you are stepping into higher visibility or higher stakes.
- you are trying to understand why an old pattern keeps repeating.

WHAT NOT TO DO

- don't use this as a label.
- don't use it to criticise yourself.
- don't force yourself to match every line.
- don't treat it as a set of rules you have to follow.

this is a tool for awareness, choice and integration.



LEADERSHIP SNAPSHOT

MULTI- PASSIONATE CREATOR (MANIFESTING GENERATOR)

desire: to create your heaven on earth – work, life, leadership, alignment.

purpose: to uncover truth & inspire others to do the same.

authority: emotional clarity.

profile: 4/6 – the networker role model.

definition: split – gains clarity through collaboration & connecting perspectives

your full blueprint map is included in the glossary.

YOUR FIVE PILLARS

- 1. leadership energy style:** as a manifesting generator, you're a catalyst for progress – efficient, adaptive, and built for momentum.
- 2. decision-making and inner authority:** as an emotional authority leader, your best decisions come with time – clarity lands after the emotional wave, not in the moment.
- 3. communication and influence style:** you're designed to influence through truth and timing – your voice lands best when it's settled, not rushed.
- 4. energy management and sustainability:** your energy stays sustainable when you honour alignment – frustration is feedback, not failure, and patience prevents burnout.
- 5. impact, legacy and leadership direction:** you're here to create environments of possibility – lifting standards, expanding what feels achievable, and inspiring growth through example.

YOUR KEY LEADERSHIP STRENGTHS

1. you build trust fast through strong relationships.
2. you bring long-term perspective to decisions and strategy.
3. you turn lived experience into practical leadership insight.
4. you gain clarity through collaboration and connecting perspectives.

YOUR PRESSURE PATTERNS

1. you may over-invest in people and under-protect your boundaries.
2. you may rush credibility, trying to prove yourself before you're ready.
3. you network well, but also need alone time to prevent burnout.

YOUR FOCUS FOR THIS PROGRAMME

1. leverage your natural talents and honour your working style.
2. build authority through consistency, not intensity.
3. balance connection with action, credibility lives in what ships.

HOW TO USE THIS IDENTITY

1. **cultivate strategic relationships:** invest where there's trust and mutual value.
2. **lead from lived insight:** turn experience into clear decisions and guidance.
3. **build credibility through consistency:** let your track record build authority.
4. **protect focus:** connection matters. outcomes matter just as much.
5. **trust your judgement:** use other voices for input, not instruction.



LEADERSHIP ENERGY STYLE

as a manifesting generator you lead best when you stop forcing your energy to be constant, and start leading with how it actually moves.

this pillar explains how you engage with responsibility, how momentum builds for you, and why certain environments either switch you on or quietly drain you. this is not about working harder. it's about working in a way that produces impact without costing you your authority.

WHAT TO NOTICE ABOUT YOUR LEADERSHIP ENERGY

your energy is responsive. in the right context, your energy sharpens. it becomes focused, responsive, and fast-moving. you solve quickly and create visible momentum. in the wrong context, the same energy becomes heavy. you may over-function, push too hard, or withdraw completely. this is not inconsistency. it is not something to fix. it is context, not character.

WHEN YOU ARE ALIGNED

- you build momentum through action and iteration.
- you create efficiency and progress others can feel.
- you move quickly without chaos, because your direction is clear.
- you energise the room by getting things moving.

WHEN YOU ARE MISALIGNED

- you feel frustrated, scattered, or oddly tired early.
- you take on too much to stabilise situations that are not yours to hold.
- you act to relieve pressure, not because it is the right moment.
- you move faster than the room, but forget to communicate the pace, so the team struggles to come with you.

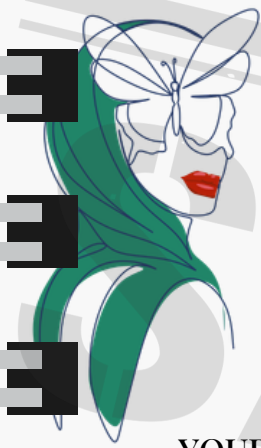
YOUR CORE LEADERSHIP TRUTH

your pace is an advantage when it is chosen. it becomes a problem when it is used as a coping strategy.

YOUR MANIFESTING GENERATOR ADVANTAGE, IN LEADERSHIP LANGUAGE

as a manifesting generator, you are built for fast momentum and real-time adaptation. you are at your best when you can respond, move, refine, and improve as you go.

your job is not to slow yourself down to make others comfortable. your job is to lead with speed that is aligned, communicating clearly enough that others can come with you on the journey.



LEADERSHIP ENERGY STYLE

YOUR CORE ALIGNMENT PRINCIPLES

- 1. choose momentum over perfection:** you get clearer through movement. progress creates feedback. feedback creates refinement. if you wait for certainty, you stall your own power. *practical move: decide the next step, not the full outcome.*
- 2. respond, then commit:** your strongest leadership comes from responding to what is real, not initiating from pressure or expectation. *practical move: ask, "what is actually happening here, right now?"*
- 3. course-correct without guilt:** changing direction is not inconsistency. it is intelligent leadership when it is based on new information. *practical move: treat pivots as upgrades, not admissions of failure.*
- 4. narrate your shifts:** because you move quickly, people need context. silence creates resistance. clarity builds trust. *practical move: say what changed, why it changed, and what needs to happen next.*
- 5. trust speed that feels clean:** aligned speed feels energising and focused. forced speed feels tense and reactive. *practical move: if it feels like you are sprinting to prove something, simply pause.*

PILLAR ONE

YOUR LEADERSHIP ENERGY FOCUS

this week, practise one or two of these. keep it small. make it real.

1. place your energy deliberately on the work that benefits from you, not the work that simply appears loudest.
2. notice where you over-give to keep things stable. name what you are trying to prevent.
3. choose one responsibility to slow down slightly, so your pace becomes intentional, not automatic.
4. stop absorbing tasks by default. ask, "is this mine to hold?"

SENTENCE STARTERS THAT PROTECT YOUR ENERGY AND AUTHORITY

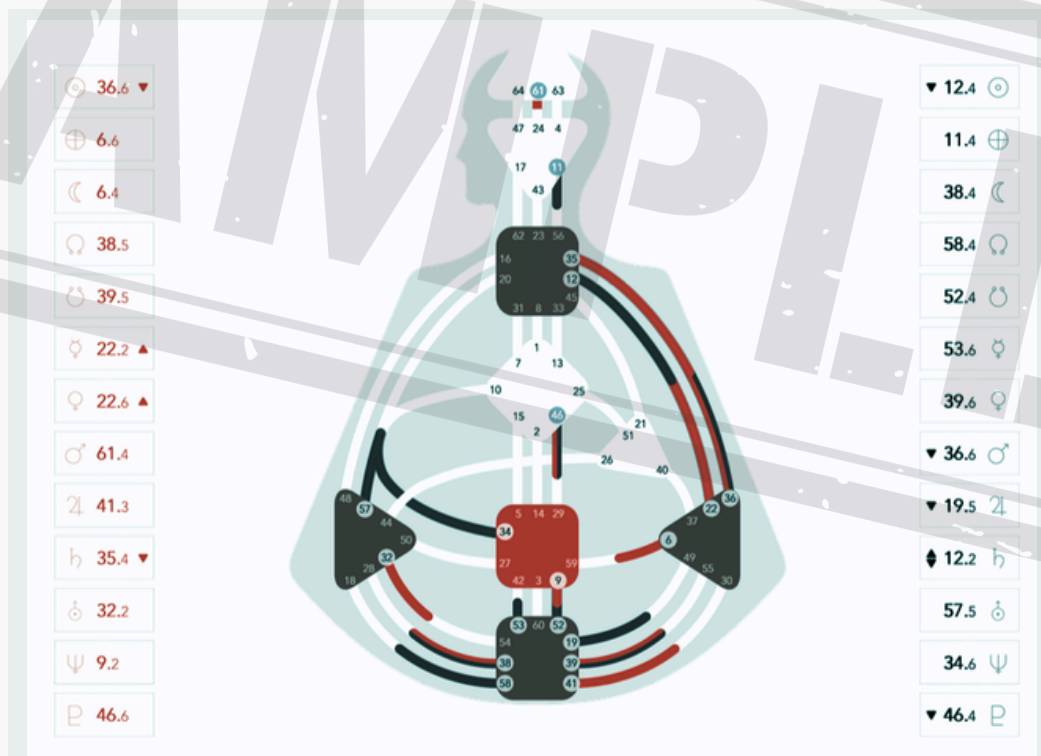
use these in the moment, especially when pressure hits.

- "i'm going to take a moment to gain clarity, then i'll come back with a decision."
- "i can move fast on this, but i need the scope confirmed first."
- "i'm pivoting based on what we now know. here's what we change."
- "that is not within my remit. i'm happy to support, but can't own it."

WHY THIS MATTERS

leadership is not endurance. it is judgement, consistency, and presence over time. when you lead with aligned momentum, you become both powerful and sustainable.

YOUR BLUEPRINT MAP & DEFINED CHANNELS



channels show the gifts you carry consistently. they reveal the strengths people can rely on, the themes you return to, and the way your energy contributes to a team.

12–22 (OPENNESS) – THE INDIVIDUALIST

connects the solar plexus and throat centres.

the emotional expression channel. you're here to speak with feeling, not performance. when the timing is right, your words land with beauty and impact, and people listen. if it's not the moment, forcing it never works. authenticity is your influence.

9–52 (CONCENTRATION) – THE FOCUSED FINISHER

bridges the root and sacral centres.

the focus, patience and precision channel. you can lock onto something and give it steady attention until it's done. your gift is sustained energy, but only when you choose the right target. lead by protecting your focus from noise, urgency, and everyone else's priorities.

35–36 (TRANSITION) – THE ADVENTURER

runs between the solar plexus and throat centres.

the experience and growth channel. you're built to live, learn, and move through change, then turn what you've learned into something useful for others. variety fuels you, but the leadership is in the lesson, not the drama.

34–57 (POWER) – THE SURVIVAL INSTINCT

bridges the spleen and sacral centres.

the instinct and vitality channel. you pick up what's off before anyone else names it, and you have the energy to act on what you sense. your power is at its best when you trust your intuition and move from what feels healthy, not from guilt. self-preservation can look like self-centredness to others, but it's actually leadership hygiene. put your oxygen mask on first, then you can support everyone else without burning out.



ADDITIONAL CONTENT

this sample blueprint gives you a snapshot of what to expect from your personal leadership profile blueprint. it's not the full report. the full blueprint also includes:

THE OTHER FOUR PILLARS

- decision-making & inner authority.
- communication & influence style.
- energy management & sustainability.
- impact, legacy & leadership direction.

BLUEPRINT MAP AT A GLANCE

- type.
- strategy.
- authority.
- signature.
- not self theme.

INSIGHT SESSION

- you will also receive: a 90-minute leadership insight session where we break it down with you - how you lead, what shows up under pressure, and what to do differently. we don't hand you a report and wish you luck. we translate it, so it's usable in the room, in meetings, and in the moments you'd usually second-guess yourself.